



Please allow me to introduce you to “LEHIGH VALLEY IDOL”, a program designed to help support YOUR continued dedication to the young people of our area.

Understand we want you to know about, and use, Lehigh Valley Idol as a helpful option for your business. Lehigh Valley Idol provides opportunity, experience, and inspiration to artists of all kind. In 2008 we will showcase ALL talents in the performing arts. With over 20 years of experience in the entertainment industry, we have developed a program giving artists of all talents a chance to be seen and heard. Lehigh Valley Idol has always been synonymous with vocalists, however, in 2008 we are including ALL TALENTS and ALL AGES.

Our website - [www.lehighvalleyidol.com](http://www.lehighvalleyidol.com) is the key. Here you will find information about our program and be able to view videos of the participants competing for the title of LEHIGH VALLEY IDOL. It is a fun, safe and exciting way for any artist to share their talent with people everywhere. All of our online competitions evolve throughout the year into LIVE competitions held at the beautiful Historic Hotel Bethlehem, located in downtown Bethlehem.

Please consider including some of your most talented artists in Idol. Thanks you so much for your time. If you have any questions, please call 610-984-3221.

Sincerely,  
Linda Norris  
Executive Director/Lehigh Valley Idol

Ref: [www.mcall.com](http://www.mcall.com) (search Lehigh Valley Idol)